Decision Parameters

* Major
* Interests (Greek Life, Sports, Clubs and Organizations, Professional Development)
* Gender, Ethnicity & Domestic/International

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**Entrepreneurship Lab Pitch**

* Mission Statement
* Why how what

Value Proposition:

Idenitfy all the benefits your product offers

Describe what makes these benefits valuable

Identify your customers main problem

COnnect this value to your buyers problem

Different yourself as the preferred provider of this value

Opening slide

Presentation introduction

* Get attention: “Have you ever….
* Problem

Presentation body

* Video solution show the product
* Why what how

Presentation conclusion

* Value

Conclusion

What did you leanr?

WHat is the design thinking?

What is the technology?

Firebase, Prototyping

How does it make money?